

## Premier League betting sponsorship: 2023/24 season

Team	Shirt sponsor(s)	Gambling related?	Other gambling sponsor?	Total gambling sp. deals
Arsenal	<u>Main: Emirates</u> <u>Sleeve: Visit Rwanda</u>	No	No	0
Aston Villa	<u>Main: BK8</u> <u>Sleeve: Trade Nation</u>	<b>Yes (main)</b>	<b>Yes: Dualbits</b>	2
Bournemouth	<u>Main: dafabet</u> <u>Sleeve: None</u>	<b>Yes (main)</b>	No	1
Brentford	<u>Main: Hollywood bets</u> <u>Sleeve: PensionBee</u>	<b>Yes (main)</b>	No	1
Brighton	<u>Main: American Express</u> <u>Sleeve: Snickers</u>	No	No	0
Burnley	<u>Main: W88</u> <u>Sleeve: None</u>	<b>Yes (main)</b>	<b>Yes: BK8</b>	2
Chelsea	<u>Main: None</u> <u>Sleeve: None</u>	No	<b>Yes: Parimatch</b>	1
Crystal Palace	<u>Main: Cinch</u> <u>Sleeve: Kaiyun Sports</u>	<b>Yes (sleeve)</b>	No	1
Everton	<u>Main: Stake</u> <u>Sleeve: None</u>	<b>Yes (main)</b>	No	1
Fulham	<u>Main: SBOTOP</u> <u>Sleeve: None</u>	<b>Yes (main)</b>	No	1
Liverpool	<u>Main: Standard Chart.</u> <u>Sleeve: Expedia</u>	No	No	0
Luton Town	<u>Main: Utilitia</u> <u>Sleeve: None</u>	No	No	0
Man City	<u>Main: Etihad Airways</u> <u>Sleeve: None</u>	No	No	0
Man United	<u>Main: Team Viewer</u> <u>Sleeve: DXC</u>	No	<b>Yes: Betfred</b>	1
Newcastle	<u>Main: Sela</u> <u>Sleeve: Noon</u>	No	<b>Yes: FUN88</b>	1
Nott'm Forest	<u>Main: None</u> <u>Sleeve: None</u>	No	No	
Sheffield Utd	<u>Main: Randex</u> <u>Sleeve: None</u>	No	No	0
Tottenham	<u>Main: AIA</u> <u>Sleeve: Cinch</u>	No	No	0
West Ham	<u>Main: Betway</u> <u>Sleeve: JD Sports</u>	<b>Yes (main)</b>	No	1
Wolves	<u>Main: AstroPay</u> <u>Sleeve: 6686 Sports</u>	<b>Yes (sleeve)</b>	No	1

### Data summary

Total number of teams with betting shirt sponsors: 9

Teams with betting company as main shirt sponsor: 7

Teams with betting company as sleeve sponsor: 2

Teams with any betting sponsorship deals: 12