

Championship betting sponsorship: 2023/24 season

Sources in hyperlinks in columns two and four.

Team	Shirt sponsor(s)	Gambling related?	Other gambling sponsor?	Total gambling sponsor deals
Birmingham	Main: Undefeated Sleeve: None	No	No	0
Black. Rovers	Main: Totally Wicked Sleeve: None	No	Yes: Bet Vision	1
Bristol City	Main: Huboo Sleeve: None	No	No	0
Cardiff City	Main: Visit Malaysia Sleeve: None	No	No	0
Coventry City	Main: Kind of Shaves Sleeve: XL Motors	No	No	0
Huddersfield	Main: Utilita Sleeve: None	No	No	0
Hull City	Main: Corendon Airlines Sleeve: None	No	No	0
Ipswich Town	Main: Ed Sheeran Sleeve: None	No	No	0
Leeds Utd.	Main: BOXT Sleeve: None	No	Yes: Unibet	1
Leicester Cty.	Main: King Power Sleeve: BIA Saigon	No	No	0
Middlesbrough	Main: Unibet Sleeve: None	Yes: main	Yes: 32 Red	2
Millwall	Main: Huski Chocolate Sleeve: None	No	No	0
Norwich City	Main: Lotus Sleeve: None	No	No	0
Plymouth	Main: BOND Timber Sleeve: VERTU	No	No	0
Preston N. End	Main: PAR Group Sleeve: None	No	No	0
QPR	Main: Convivia Sleeve: None	No	Yes: COPYBET	1
Rotherham utd	Main: Rhm. Hospice Sleeve: None	No	No	0
Sheffield Wed.	Main: EyUp Sleeve: None	No	Yes: William Hill	1
Southampton	Main: Sportsbet.io Sleeve: Solent Uni	Yes: main	No	1
Stoke City	Main: Bet365 Sleeve: None	Yes: main	No	1
Sunderland	Main: Spreadex Sports Sleeve: None	Yes: main	No	1
Swansea City	Main: Reviva Coffee Sleeve: None	No	No	0
Watford	Main: MrQ.com Sleeve: None	Yes: main	Yes: Spreadex Sports	2
West Brom.	Main: ideal Heating Sleeve: None	No	Yes: Spreadex sports	1