

Premier League

Team	Principal shirt sponsor	Betting-related?	Other betting sponsor?	Sponsor name
Arsenal	Emirates	N	Y	Sportsbet.io
Aston Villa	CAZOO	N	Y	OB Sports
Brentford	Hollywood Bets	Y	N	
Brighton and Hove Albion	American Express	N	Y	Betway
Burnley	Spreadex	Y	Y	LoveBet
Chelsea	Trivago	N	Y	Parimatch
Crystal Palace	W88	Y	N	
Everton	Cazoo	N	Y	Parimatch
Leeds United	SBOTOP	Y	Y	Bet365
Leicester City	FBS	N	Y (x4)	Parimatch HTH Bet Betway W88
Liverpool	Standard Chartered	N	Y	Parimatch
Manchester City	Etihad Airways	N	Y	Marathon Bet
Manchester United	Team Viewer	N	Y	HUA TI HUI
Newcastle United	FUN88	Y	Y	Bet365
Norwich City	Lotus	N	N	
Southampton	Sportsbet.io	Y	N	
Tottenham Hotspur	AIA Group	N	Y (x3)	Fun88 / Betway / William Hill
Watford	Stake.com	Y	N	
West Ham United	Betway	Y	N	
Wolverhampton Wanderers	ManBetX	Y	Y (x2)	Bet365 / Boyle Sports
Results				
Betting firm on shirt	Any betting sponsor			
N = 11 (55%)	N = 1 (5%)			
Y = 9 (45%)	Y = 19 (95%)			

Championship

Team	Principal shirt sponsor	Betting-related?	Other betting sponsor?	Sponsor name
Barnsley	The Investment Room	N	N	
Birmingham City	Boyle Sports	Y	N	
Blackburn Rovers	Recoverite	N	Y	BetVision
Blackpool	Utility Team	N	N	
Bournemouth	MSP Capital	N	N	
Bristol City	Mansion Bet	Y	N	
Cardiff City	Malaysia Berjaya	N	Y	888 Sport
Coventry City	Boyle Sports	Y	N	
Derby County	32 Red	Y	N	
Fulham	World Mobile	N	Y	Fanteam
Huddersfield Town	Utilita	N	Y	SportsBroker
Hull City	GIACOM	N	N	
Luton Town	JB Developments	N	N	
Middlesbrough	32 Red	Y	Y (x2)	Skybet / Unibet
Millwall	Huski Chocolate	N	Y	Mansion Bet
Nottingham Forest	BOXT	N	Y	888 Sport
Peterborough United	Mick George Group	N	N	
Preston North End	PAR Group	N	N	
Queens Park Rangers	Ashville Holdings	N	Y	Sportito
Reading	Select Car Leasing	N	Y	Casumo
Sheffield United	Randox Health	N	N	
Stoke City	Bet365	Y	N	
Swansea City	Swansea University	N	N	
West Bromwich Albion	Ideal Heating	N	Y	Bet365
Results				
Betting firm on shirt	Any betting sponsor			
N = 18 (75%)	N = 9 (38%)			
Y = 6 (25%)	Y = 15 (62%)			